



Opinion **Dynamics**

# AMEREN ILLINOIS EM&V PLANNING OVERVIEW

Income Qualified Energy  
Efficiency Committee  
Meeting



November 30, 2022



# Agenda

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- Overview of evaluation
- Income Qualified (IQ) evaluation approach
- Discussion on potential low-income topics/focuses
- Upcoming opportunities to provide feedback on plans

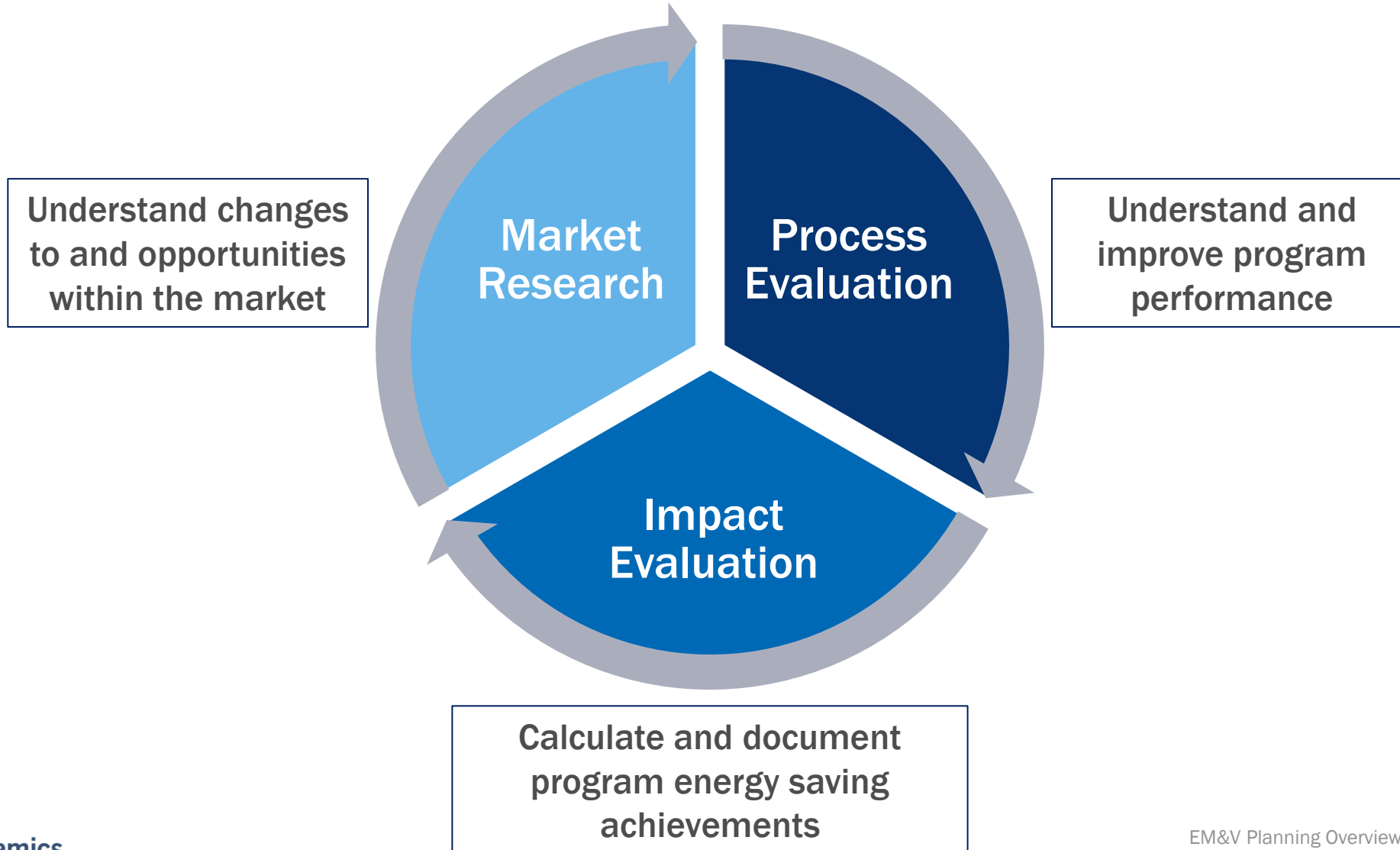
# What Is Evaluation?

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- Also known as evaluation, measurement, and verification (EM&V)
- Using data to examine the effectiveness and efficiency of programs
  - Energy, education, healthcare, and international development have long traditions of evaluations
- Goal: Verify achievement of intended outcomes and contribute to continuous improvement
- All ratepayer-funded utility programs in Illinois must be evaluated
- Must be completed by an independent third party

# Core Components of Energy Efficiency Evaluation

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# Opinion Dynamics' Role

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- As the independent evaluator for Ameren Illinois, the evaluation team: designs, executes, and communicates results from annual evaluation activities to:
  - Ameren Illinois and their implementation partners
  - Illinois Commerce Commission Staff
  - Any other interested stakeholders via the Illinois Energy Efficiency Stakeholder Advisory Group (SAG) and the Low Income Energy Efficiency Advisory Committee (LIEEAC)
- Draft and final evaluation materials are shared via the SAG website on a regular basis
- As part of this process, we also participate in a number of collaborative processes, including:
  - The SAG and the LIEEAC
  - The Illinois Technical Reference Manual (IL-TRM) update process via the Technical Advisory Committee (TAC) and the IQ TRM Working Group

# 2023 Evaluation Planning Timeline

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- Each evaluation cycle is about 21 months (beginning October of the year before the program year and ending July of the year after)
- Evaluation planning for each evaluation cycle stretches roughly between October of the year before to February of the year being evaluated
- We are currently completing our draft evaluation plans for 2023 and using this time period to gather feedback from stakeholders



# IQ Evaluation Sector Approach

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- Impact evaluation and standard process evaluations of every Ameren Illinois Income Qualified offering (happens every year)
  - Various single-family offerings (low to moderate income)
  - Multifamily Initiatives (market-rate, IQ, and public housing)
- Deeper, targeted process evaluations (changes every year)
  - 2023 focus: relatively new/scaled up channels
  - Mobile Homes & Air Sealing; Healthier Homes
- Market research studies on an as-needed basis
  - Past examples: Low Income Needs Assessment; Empower Communities Study

# Discussion

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What are the most important topics on your minds for the income qualified population in the Ameren Illinois territory going into 2023?



# Upcoming Opportunities to Provide Feedback (AIC-specific)

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- 12/6 SAG meeting: Overview of draft evaluation plans
  - Verbal feedback encouraged
- 12/15: Opinion Dynamics submits draft written plans for comment to AIC, ICC Staff, and publicly via the SAG website
- 1/15: Due date for draft written plan comments
  - Review process is public and anyone is welcomed to comment
- We will send reminders through the LIEEAC Facilitator

**We want your input!**



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