IL Income Qualified Energy Efficiency Accountability Committee

**IQ-S Full Committee Meeting**

Tuesday, July 12, 2022

9:00 – 11:00

Attendee List and Meeting Notes

**Attendee List**

Adam Fields, Ameren Illinois

Alan Elliott, Opinion Dynamics

Amber Anderson, Walker-Miller Energy Services

Aneca Moore, Ameren Illinois

Angie Ostaszewski, Ameren Illinois

Annette Beitel, Future Energy Enterprises (IQ Committee Facilitator)

Brad Warrenburg, CMC Energy Services

Brian O’Dell, Embarras River Basin Agency

Carla Walker-Miller, Walker-Miller Energy Services

Carolotta Ruiz-Smith, Ameren Illinois

Celia Johnson, SAG Facilitator

Charles Newborn, Solutions for Energy Efficient Logistics

Dalitso Sulamoyo, Champaign County Regional Planning Commission

David Brightwell, ICC Staff

Debra Perry, Ameren Illinois

Dylan Royalty, Applied Energy Group

Erika Dominick, Walker-Miller Energy Services

Gregory Norris, ACES 4 Youth

Jaclyn Vinson, Vermillion Housing Authority

Jenna Hart, BCMW Community Services

Jeremy Oshner, Two Rivers Regional Council of Public Officials

Jim Poynton, Ameren Illinois

John Carrol, Leidos

Jon Vrandenburg, Two Rivers Regional Council of Public Officials

Kristol Simms, Ameren Illinois

Lance Escue, Ameren Illinois

LaSonia Glover, Champaign County Regional Planning Commission

Lial Field, St. Clair County Intergovernmental Grants Department

Mallory Audo, Ameren Illinois

Marcus Pearson, Walker-Miller Energy Services

Mary Boyt, Boyt Engineering

Matthew Armstrong, Ameren Illinois

Mindy Browning, Embarras River Basin Agency

Monique Leonard, Ameren Illinois

Naomi Davis, Blacks in Green

Nelson May, Future Energy Enterprises (IQ Committee Facilitator)

Nicholas Lovier, Ameren Illinois

Patrick Murphy, Champaign County Regional Planning Commission

Peter Pasholk, Champaign County Regional Planning Commission

Richard Mark, Ameren Illinois

Richard Stubblefield, St. Clair County Economic Development Department

Ron Siddle, CMC Energy Services

Samarth Medakkar, Midwest Energy Efficiency Alliance (MEEA)

Scott Shvatsman, Future Energy Enterprises (IQ Committee Facilitator)

Stacy Gloss, Indoor Climate Research and Training

Tamaira Jackson, Ameren Illinois

Tamika Cole, Walker-Miller Energy Services

Theresa Collins, Senior Services Plus

Thomas Drea, Ameren Illinois

Tina Grebner, Ameren Illinois

Tisha Burnside, Resource Innovations

William Davis, Bronzeville Community Development Partnership

**Meeting Notes**

**Introductions**

* Richard Mark
  + Many EE programs are designed to help reduce energy costs, but these savings have gone to people that haven't necessarily needed them
  + Wants to force the focus of these programs to the people who really need it
    - Services and dollars should go to the people that need it most
  + Working in the communities gave Richard a clear picture of the neighborhoods that need help
    - Richard was the executive Director of the CAA in St. Clair County
  + CAAs are important since they are on the front line seeing the citizens in the community by working with them daily
    - Richard believes it is important for utilities to work with CAAs
    - CAAs are the voice of the community
  + Question and answers with Dr. Dalitso Sulamoyo and Richard Mark
    - As you near your retirement, what would you like to share about your partnership with Ameren and CAAs?
      * Continue to work in innovative ways to serve the communities with people that look like the people in the communities
      * Richard hopes that all CAAs are looking out for their communities to ensure nobody is taken advantage of
    - What do see as a shared success of the MDI?
      * Bringing minority companies into the energy efficiency space
      * Having students participate in educational programs
      * Expanding the services and opportunities are vital for success
      * $55 million spent on the MDI
    - One call of action to carry from today's conversation.
      * Continue to stand up for the clients and residents that we serve
      * Look for new opportunities and advantages
        + Do not get stuck doing the same things repeatedly
      * LIHEAP funds were not completely used
        + Suggests using the left-over dollars to serve the community in the summer
        + Richard agrees that excess heat in the summer is an issue just like not having heat in the winter
        + There are lots of programs that minorities have been closed out of, be advocates to open the doors for them
* Income Qualified South Leadership Team
  + Dalitso Sulamoyo - CEO of Champaign County Regional Planning Commission
  + Odette Watson - Executive Director of East Central Illinois CAA
  + Rick Stubblefield - Executive Director of the St. Clair County Intergovernmental grants and Economic Development
  + Theresa Collins - CEO of Senior Services Plus (SSP)
    - Great model of how to get CBOs into the energy efficiency program space
  + Lisa Miranda - Experienced Program Director for Rebuilding Together Metro Chicago
* Income Qualified North Leadership Team
  + Sharon "Sy" Lewis - Executive Director of Meadows East Side
  + Naomi Davis - Executive Director of Blacks in Green
  + Steve Robinson - Executive Director of Northwest Austin Council
  + Cheryl Johnson - President and CEO of People for Community Recovery (PCR)
  + Billy Davis - GM for JitneyEV, and Executive Director of Bronzeville Community Development Partnership (BCDP)

**Kristol Simms from Ameren introducing IQ Initiative Overview**

* Sr. Director, Energy Efficiency, and regulatory policy implementation
* Happy that there are so many diverse perspectives to help guide their programs
* Plan to spend 140$ over 4 years in income-qualified programs
* Using CBOs to implement the IQ programs, looking to expand the number and capacity
* Need large numbers of local, diverse contractors, also have efforts to increase the number of contractors available
* Sponsored internship programs, scholarships, trained 32 diverse and local contractors to help them enter the market

**Ameren IL EE Program 2022 IQ Initiative Overview**

* The approach is to come to all customers with dignity and respect and to offer them everything that Ameren can
* Portfolio Achievements
  + Launched Peoria Guild of Black Artists collaboration
  + Association of Energy Engineers Regional Award Winner for Virtual HEIQ
  + Over $24 Million in total diverse vendor and Program Ally spend
  + J.D. Power ranks Am IL #1 in customer satisfaction
  + Launched Innovation Committee
  + Highest savings in history of small business direct install channel
  + Expanded partnership with Energy Assistance Foundation
  + Enhanced resume talent sharing

<https://amerenillinoissavings.com/wp-content/uploads/2021/06/PY21-MAY-2021-BUS-SBDI-MDI-DPS-SB-Program-Ally-Training-Pilot-Study-FINAL-2.pdf>

<https://amerenillinoissavings.com/wp-content/uploads/2021/12/PY21-Case-Study-DEC-2021-MDI-Diamond-Jackson-FINAL.pdf>

<https://amerenillinoissavings.com/wp-content/uploads/2022/03/PY21-Case-Study-NOV-2021-Peoria-Production-Shop-Smart-Savers-FINAL.pdf>

<https://amerenillinoissavings.com/wp-content/uploads/2021/01/mdi-smart-home-case-study.pdf>

<https://vimeo.com/389561989/9cb9f71cfc?embedded=true&source=video_title&owner=16325238>

* Ameren IL website has been streamlined to reach IQ customers
* CAA: New in PY22 with Carla Walker-Miller
  + Each implementation contractor must fully embrace and forge an ecosystem that includes diverse and local contractors
  + Ingrained in every effort they make is to
    - Provide equitable access to all customers from all demographics with honor
    - Hire inclusive teams to deliver these services, services are delivered with a high level of cultural competence
    - Afford easy access to opportunities for diverse and local contractors
    - Knowing, understanding, and troubleshooting barriers to success
  + Mechanical measure support
  + Agency support
  + Phase 1: Q2
    - Staffing Pilot with support of DCEO
      * Staff recruitment and contractor training has been an issue
      * Need to build capacity
      * Talent Shortage
  + Phase 2: Q3-Q4
    - Partnership with IACAA
  + Phase 3: PY2023+
    - Staffing Resources
      * In the process of assessing agency needs and coordinating recruitment efforts
      * Will put 2 full time energy specialists to build upon
      * Construct will mimic the pilot
  + WM really wants to work with CAAs and support them to bring success into the community

**John Carroll**

* IQ Single-Family Channel
  + Larger H&S budgets allow customers to be served
    - Ameren has already spent double the $300,000 2021 H&S budget
  + Multifamily Channel
    - Focus is to remove electric heating
    - Multifamily property owner and tenant
      * On the Am IL website, tenants can nominate their building for EE programs
    - Deep engagement with property management and budget planning
      * Helps prioritize energy efficiency improvements
  + Joint Utility program with Nicor
    - Focus has been in Bloomington-Normal and an effort to expand is in the works
    - Peoples can take full advantage of what both utilities have to offer, hoping to expand the geography of the program
    - Success of word of mouth to spread participation
  + Smart Savers and Community Kits
    - No changes to program this year
    - Deep engagement from community partners with these programs
  + Mobile Homes Channel
    - Ameren is very engaged with CCRPC to deliver this program to customers
  + High School Innovation Pilot
    - Provide energy efficiency kits to students that tie into the educational curriculum
      * Includes an LED desk lamp
    - Curriculum developed out of STEM components along with digital resources
    - Component on careers in energy efficiency
  + Healthier Homes Pilot
    - Developed through a study of residential energy efficiency home improvement implementation strategy
    - Improvements aimed at removing or limiting indoor air pollutants and contaminates
    - Monitor indoor air data using in-home digital sensors

**Angie Ostaszewski**

* Marketing Development Initiative
  + Partnered with over 40 CBOs to engage 240,000+ customers between 2018 and 2021
  + Community Partner Management
    - Working with all Ameren IL partners to look at how they can reach their clients in broader communities and implement energy programs
  + Diverse Procurement and Spend
    - To supply products and services from local and diverse businesses
  + Workforce Development
    - Piloted in 2021 and determined this is an essential piece of MDI
    - Job placements program
      * Seeing a need to match job seekers and employers
      * Offers additional funding to meet the needs of employees and employers
        + May even fund staff for a period of time
  + Additional Priorities
    - Community Partner Journey
      * Long term planning with Community Partners
      * Focus on capacity building for expanded roles
        + Program Ally participation, implementation opportunities, etc.
    - Data-Driven Planning
      * Expansion of MDI Community Partner network to drive equity
      * Continue partnership with CCRPC to leverage census data
      * Community based research
    - Holistic Support
      * Workforce development support
      * Grant writing and technical assistance
        + Helping to apply for additional grant funding

**Nich Lovier**

* Health and Safety Overview
  + Ameren will aim to spend $3.9 million dollars in H&S
  + Ameren will track and record spend to write a report at the end of the year
  + Measures would be blocked if issues could not be addressed by this funding
    - Mold/Moisture, Knob & Tube, etc.
  + 100% of HEIQ Building Envelope or Retrofit projects contain a H&S investment
  + 25% of all projects would not have moved forward without H&S investment
  + More Knob & Tube projects have been completed year to date than in the previous full Program year
    - The program has recruited two diverse contractors servicing all customers in the entire service territory
  + Challenges
    - Available remediation contractors
    - Project Delays
      * FES coordinates and schedules all contractors coming to the contractors’ home
      * FES stays in contact with the homeowner to detail timelines
    - Coordinating remediation contractors that are not Program Allies

**Future Meetings**

* First IQ-N Full Committee delayed to second week of August
* First full IQ-N IQ-S LT meeting August second
  + Presenters on related efforts
  + Educate on related efforts in IL that relate to disadvantaged communities with a focus on BIPOC contractors
* Celia Johnson, SAG coordinator, will have a joint meeting sometime in September